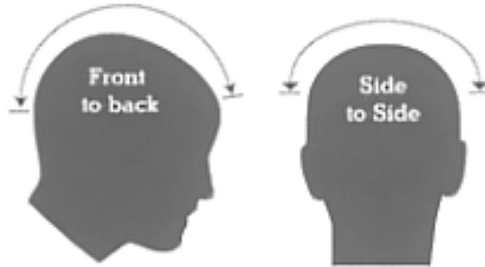


European Hair Institute

Design Brochure / Order Form

1. **Size** – Send a template (download instructions separately). This is the best method, as it will replicate the contour of your head.
 - a. Alternative #1 – Send an existing hair system. If sending an existing hair system, ensure it still properly fits the hair loss area.
 - b. Alternative #2 - Measure the size of the hair loss area and we will make the system with an average shape to the size specified.
 Front to Back _____ (inches)
 Side to Side _____ (inches)



2. **Hair Length** – Hair systems come with hair between 4-6” in length. Longer hair requires an extra charge. If you want longer hair please call for a price quote.

If greater than 6” specify desired length _____

3. **Hair Samples** - Include three hair samples from your natural hair (tape them in the areas indicated)

	Temple In Front of Ears	Sides Behind Ears	Back Back of Head
Which hair sample would you like the front, top and crown to resemble – Place an X in the box to the right			

4. **Additional Gray** - Do you want additional gray hair in the system?
Yes ___ No ___

The system will automatically be made with the amount of gray in the hair samples. If you want more or less gray, please describe where and how much.

5. **Density** – What density of hair would you like?

Medium Light _____
Medium _____
Medium Heavy _____

Most people need a Hair Systems with a medium density. However every person is different and it is important to specify your hair density as:

Medium Light Density – Hair density is 7% lighter then medium
Medium Density – Average density of most people
Medium Heavy Density – Hair density is 7% thicker then medium

As men age, the density of their hair normally decreases. For a Hair System to look totally natural, it must be designed to reflect a man's age and his existing hair.

6. **Clips** - Do you want to attach your hair system with clips? Yes ___ No ___

If you specify yes, ¾” will be added to each side and the back of the tape template and / or dimensions specified in #1 and clips will be installed.

7. **Wave/Curl** - Indicate the Wave/Curl you would like

Straight (40mm) _____
Light Body (30mm) _____
Light Wave (25mm) _____
Medium Wave (22mm) _____
Medium Curl (18mm) _____
Loose Curl (15mm) _____
Tight Curl (13mm) _____
Loose Afro (6mm) _____
Afro (4mm) _____

If you don't know what curl to specify – don't worry. By sending a picture and a sample of your current curl we can match your hair exactly.
Matching your current curl is critical for that undetectable look.
Our Hair Systems can be made with the following types of curl:

Straight – Recommended for clients who have very straight hair.

Light body – Recommended for most clients who want straight hair with some body. (the slight amount of body allows the hair to be easily styled)

Light Wave – 1” curls (appears as a wave)

Med Wave – In between light wave & med curl

Med curl – ¾” curls

Loose curl – In between med & tight curl

Tight Curl – ½” curls

8. **Hair Type** – indicate the type of hair you would like

- a. Human Hair _____
- b. European Hair _____

- **Human Hair** - we use only the highest quality hair from the Far East, which is less prone to knotting and tangling. This hair can be permed, curled and styled like your own natural hair. The main disadvantage is that it requires periodic re-coloring to maintain the original color.
- **European Hair** - The cream of the crop in human hair. This hair is from one donor and has the hairs natural cuticles intact. The hair is hand sorted by length and color. This hair is softer, silkier and retains its original color much better than processed human hair.

9. **Frontal Design**

- a. Scalloped Front _____
- b. Smooth Front _____

Scalloped Front – The front edge is designed with small semi-circles along the hairline, thus giving a realistic appearance. This is the most popular.

Smooth Line Front- The front edge is smooth. Perfect if you have some of your own natural hair for a front line.

10. **Check the Direction of Your Hair Style**



11. Price

Supplies

Ultra Hold 3.4oz \$ 30.00 (Acrylic soft bonding adhesive for perimeter bonds)

Mity Tite 1.4oz \$12.50 (Acrylic brush on adhesive for touch ups)

Red Liner Tape Roll ¾"x12yds \$7.50

Red Liner Tape Contour AA \$2.95

* We carry a full line of products; if you desire something not listed, give us a call for pricing.

Hair Type	Price/ea	*Qty	Total Cost
Human Hair	\$595	x	=
European Human Hair	\$795	x	=
Hair > Than 6"	Call for pricing		+
Sub Total			=
10% Discount – when ordering three or more total units, multiply the sub total by .10			-
Supplies			+
Sub Total			=
State Sales Tax (Ca. residents only) 7.75%			+
Shipping & Handling			+
Grand Total			=

Shipping & Handling Costs

International \$30.00

Overnight \$25.00

2nd day \$15.00

Ground \$12.00

12. Shipping Information

Name: _____

Street Address: _____

City: _____, State/Country: _____, Zip: _____

Email: _____

Phone: _____ Best Time to Call: _____ am/pm

Payment: Visa/Mastercard ____ American Express ____ Bank Check/ M.O. ____

Card Number: _ _ _ _ / _ _ _ _ / _ _ _ _ / _ _ _ _ Expires: ____ / ____

Signature: _____ Date: _____

Notes / Comments:

13. Mail Completed Form and Payment to:

European Hair Institute
3140 Bear Street
Suite 250
Costa Mesa, Ca. 92626

If you have any questions about filling out this form or about our product(s) call 714-850-9993 or email us at europaehair@sbcglobal.net

We can be reached Tuesdays – Saturdays 9:00am-5:00pm Pacific Time.